Ethernet Access - Mobile Backup

Give your customers peace of mind and help maximise service availability with our automated Mobile Backup solution.

Ethernet Access, Telstra Wholesale's premium business connectivity product, now has a simple integrated mobile backup solution available as an option with new fibre orders.

Ethernet Access - Mobile Backup uses the strength of the Telstra Wholesale mobile network and one of the largest fibre footprints in Australia.

This new capability improves service availability to 99.95% giving your customers even more confidence in the resilience of their connectivity.

An integrated layer 2 service, Ethernet Access - Mobile Backup is unique in the Australian market.

Features

Resilience & reach of Telstra's fibre & mobile networks

Layer 2 integrated – as our customers prefer

Increase service availability to 99.95%

Range of backup speeds to suit different applications

Fixed monthly price, no mobile data cap

Single high quality integrated NTU included

My Network™ diagnostics for service optimisation

How it works

Mobile Backup automatically provides connectivity if the tail-end Ethernet Access fibre goes down. Your customers stay connected.

You can remotely check mobile service metrics to help guide mobile performance improvements at your customer's site. You'll receive a notification when the traffic switches from fibre to mobile and vice versa so you can keep your customer informed.

Mobile Backup is fully integrated with Ethernet Access and uses the same aggregation head end as the regular Ethernet Access fibre service.
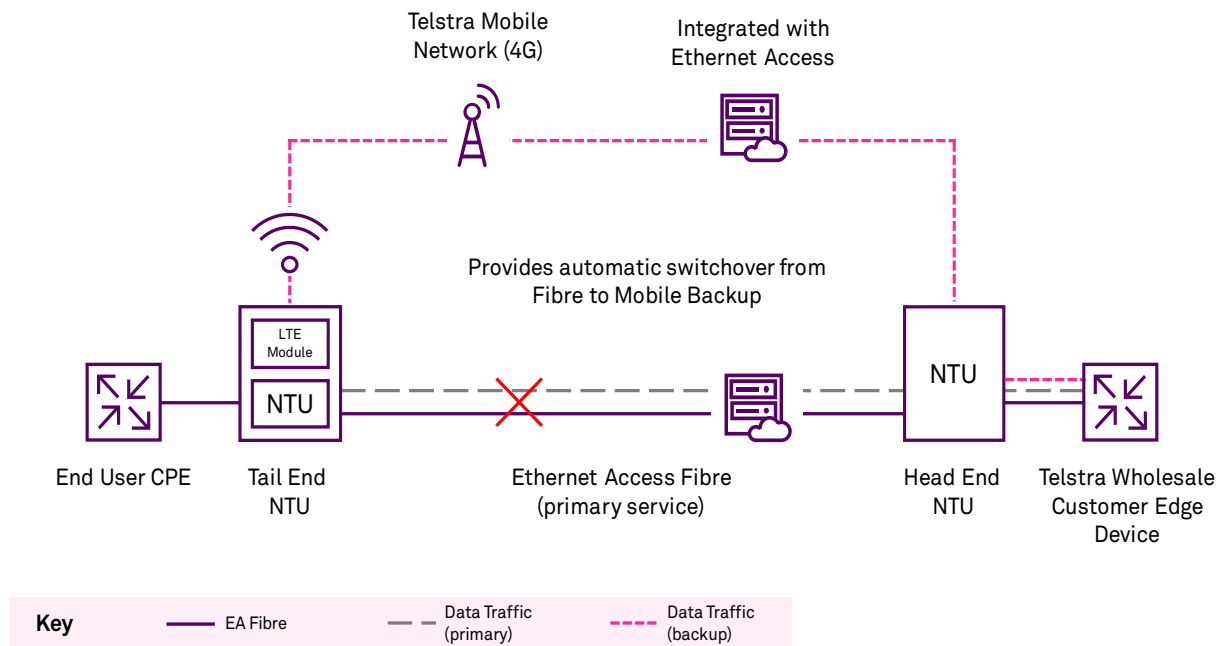
Multiple speed tiers available

Select from multiple speed tiers available to tailor the service to your end customer needs. Choose from up to 2Mbps, up to 10Mbps, up to 20Mbps or up to 40Mbps*.

*The speed tiers on mobile backup service represent the maximum data speeds applied to both downstream and upstream transmissions on our network. The typical speeds the End User will experience will vary depending on a range of factors and will not always be at or towards the top of the typical speed range. Depending on the speed tier selected, mobile backup service can experience typical 4G speeds of 2-40Mbps in the download and 1-10Mbps in the upload.

Ethernet Access with Mobile Backup is enabled in over 750 Telstra exchanges serving an area that contains 1.56 million Australian businesses.**

**Source: Telstra data analysis based on Direct Fibre Telstra Exchange Service Areas and Australian Business Data supplied by Equifax

Telstra Mobile Network (4G)

Integrated with Ethernet Access

Provides automatic switchover from Fibre to Mobile Backup

LTE Module

NTU

NTU

End User CPE

Tail End NTU

Ethernet Access Fibre (primary service)

Head End NTU

Telstra Wholesale Customer Edge Device

Key   —— EA Fibre   – – Data Traffic (primary)   - - - - Data Traffic (backup)

For more information, please contact your account manager