

Ethernet Access + Mobile Backup

Business productivity demands very high resilience connectivity.

Help maximise service availability and deliver your peace of mind for your customers with our integrated Mobile Backup solution.

Ethernet Access, Telstra Wholesale's layer 2 business connectivity product, now has a simple integrated mobile backup solution for both new and existing services.








Ethernet Access + Mobile Backup uses the strength of the Telstra Wholesale mobile network and one of the largest fibre footprints in Australia.

Ethernet Access + Mobile Backup improves service availability to 99.95% giving your customers even more confidence in the resilience of their connectivity.

If there's a tail end fibre outage, Ethernet Access + Mobile Backup helps to keep your customers connected and can reduce severity and frequency of service calls.



Features

-  **Resilience & reach of Telstra's fibre & mobile networks**
-  **Layer 2 integrated – as our customers prefer**
-  **Increase service availability to 99.95%**
-  **Range of backup speeds to suit different applications**
-  **Fixed monthly price, no mobile data cap**
-  **Single high quality integrated NTU included**
-  **My Network™ diagnostics for service optimisation**

How it works

Mobile Backup automatically provides connectivity if the tail-end Ethernet Access fibre goes down. Your customers stay connected.

You'll receive a notification when the traffic switches from fibre to mobile and vice versa so you can keep your customer informed.

You can remotely check mobile service metrics to help guide mobile performance improvements at your customer's site.

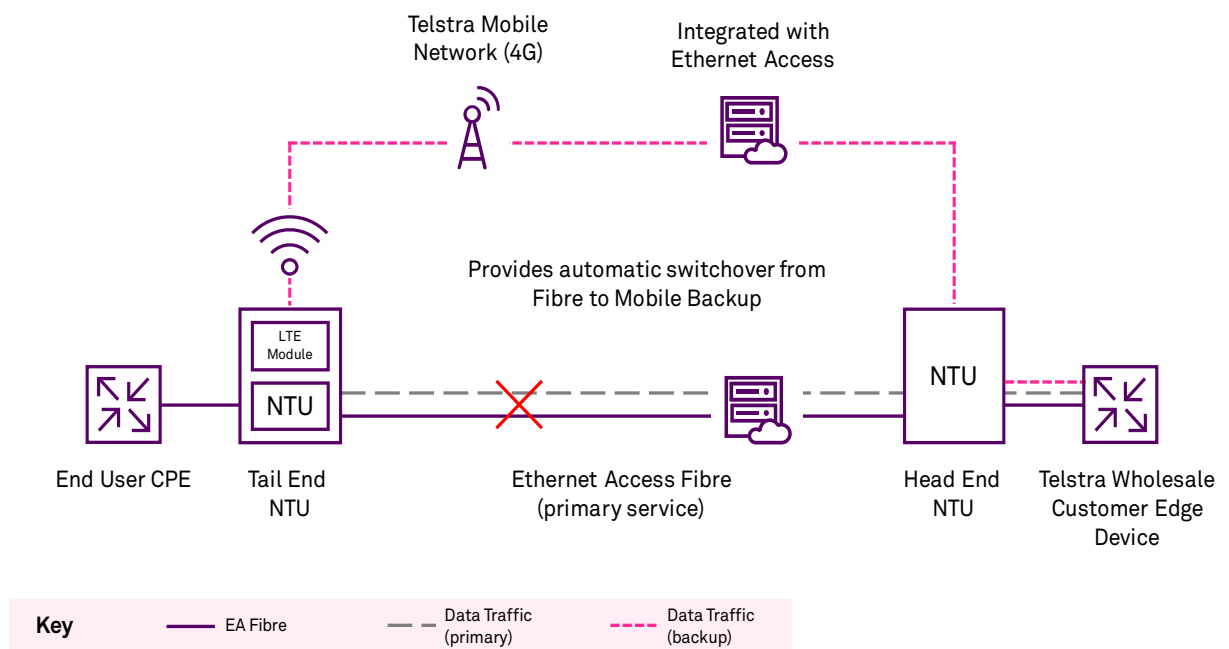
Mobile Backup is fully integrated with Ethernet Access and uses the same compatible aggregation head end as the regular Ethernet Access fibre service.

Multiple speed tiers available

Select from multiple speed tiers available to tailor the service to your end customer needs. Choose from up to 2 Mbps, up to 10 Mbps, up to 20 Mbps or up to 40 Mbps.

Choose a more redundant path

Unlike using two fixed connections that are likely to enter a building using the same conduit or path to supply primary and backup services, mobile backup increases service resilience by offering a wireless path. We think it is less likely that the mobile path and the fibre path would be simultaneously impacted.



**For more information, please
contact your account manager**

