



White Label Internet

High-performing internet for your customers.
A powerful business opportunity for you.

Ready to add a new revenue stream to your business?

Customers are loyal to brands they love – so why not give your customers even more to adore?

Take advantage of this opportunity in a switchers' market to offer a new service for your customers. White Label Internet provides a brilliant opportunity to diversify your offerings with internet services. Enhance your brand and add a new revenue stream with premium internet that's a credit to your company – backed by Telstra Wholesale.

Deliver a top-quality experience

Maximise your customers' internet experience with market-leading CVC dimensioning on the nbn®.

Telstra's network management and CVC buying power helps ensure service quality is as high as possible, even during peak times.

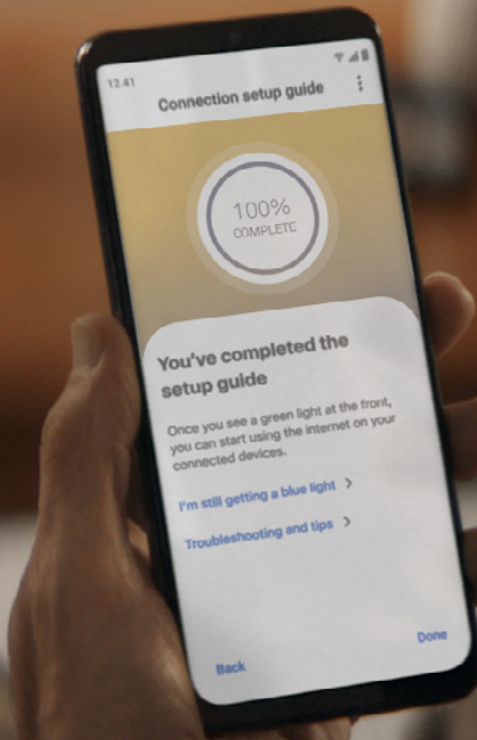
Welcome to an easier way to sell internet

Partner with Telstra Wholesale for a simple path to enter the home internet market. You can sell internet services under your brand name – whether you're a supermarket, online retailer or subscription-based service. Add nbn® internet plans to your website or offer a pick-up-and-go subscription at the checkout.

We'll provide ease and reliability from initial sign-up to the end-customer experience by managing qualification, order and delivery of services – so your team can focus on your customers.

Deepen your existing customer relationships and win new customers by offering home internet services through a company they know and love – yours.

App shown is not part of the White Label Internet service being sold.



Grow a new revenue stream with White Label Internet

Brand White Label Internet as your own and have confidence in a premium service reflecting Telstra Wholesale's expertise gained over decades.

Manage it your way

We know the importance of exceptional customer service when your name is on the product. With White Label Internet, you'll always be in control of your customer relationship.

We will provide you with simple-to-use APIs to integrate with your existing customer relationship management and billing systems to power your customers' sign-up experience.

Your sales team can quickly qualify and order services and we'll deliver them. If compatible devices are in place, a service can be activated in as little as 10 minutes.

We'll also provide you with a user-friendly management system to help keep you and your customers informed. Your support teams can manage and troubleshoot services with powerful diagnostic tools to help ensure a top-notch experience for your customers.

Deliver more with your brand, backed by our quality promise

Partnership

Partnering with Telstra Wholesale brings you decades of network experience, leading technologies and continued investment that supports you at every step.

Expertise

Trust in Telstra's capacity to deliver internet to millions of Australians. We use that experience and technology to deliver for your customers with a strong local presence to support you.

Security

Have confidence in Telstra's vast investment in network cybersecurity. Our rigorous protocols and 24/7 monitoring protect your customers and your business reputation.

Reach

Provide nbn services to more than 12 million premises, over 8 million of which are already connected.

Want to find out more?
Get in touch with your Account Manager
or explore White Label Internet online >

Wholesale 